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To All Concerned Parties

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Notice of New Names for the properties under New Brand Concept

re-plus residential investment inc.(the Investment Corporation) announced today that the Investment Corporation decides to change the name of the 30 properties in the portfolio comprised of 104 properties into new brand name, "willDo" retained by the re-plus inc.(the re-plus), which is a sponsor support company for the Investment Corporation.

1. Reason for the name change

In May 2007, the re-plus announced the new brand, "willDo", for studio and family type of its rental units. The concept of the new brand is as follows. The Investment Corporation has a license agreement with the re-plus for use of this brand, and puts the properties, which keep high value beyond a certain level, with this brand name. The Investment Corporation intends to enhance level of service and satisfaction for the current and future tenants of the rent units in the portfolio and also to appeal reliability internalized in the brand name. And the Investment Corporation intends to enhance additional value for the other properties than the 30 properties referred at the next page through value-up or renovation, and continues to change into new brand name.

■ willDo



"willDo" is a coined word composed of a word representing future tense, "will", and a word "Do"(means executing). This name is only used for the properties, which satisfy the standards in terms of tenants, "re-plus Choice", representing the words of "safe", "security", "convenience" and "comfort", and besides satisfy a certain level of standards, higher grade of "safe , convenience and comfort", "health" and "satisfaction". This expression of name in future tense and design represents to intend positively to increase the number of properties which the tenants feel secure in settling in its properties for the future. The use of blue in the coloring suggests reliability.

(source : press release dated May 30, 2007 from re-plus inc.)

■ Specification of re-plus Choice and willDo

		
Safe	Checked seismic risk	
	Checked a new standard of earthquake proofing construction	
	Checked land pollution	
	Checked environment risk	
Assurance	Dimple Key Lock	
		Video Entry Phone (color)
		Security Camera
Convenient	Automation Key Lock	
	Digital Terrestrial Broadcasting System or Cable TV	
	Fiber-Optic Infrastructure	
		Wash-let
		Home Delivery Package Storage
		Shower Dresser
		Bath Heating System
		Bathroom Heater
Comfort	Gas or Induction Heating System	
	Modular Kitchen Design	
	Air Conditioner	
	Bathroom separated from toilet	
		Storage Space (Width-1200 cm)
		Ceiling (Height-more than 2400 cm)
		Exterior Wall Tile
		Large Size of Unit Tub
Health	Tall Size of Shoe Locker	
	Wooden Floor	
Satisfaction	Roofing Balcony or Large Balcony	
	24 hours Ventilation System	
	Parking Lots on a Premise	
	Allowed Pet Ownership	

The property, which satisfies more than 50% of the abovementioned specifications, is certified as the property along the brand of “willDo”.

2. Properties to be changed the name

Property No.	New Name	Former Name
O-1-023	willDo Minami 12 jo	Stegea s12
O-1-032	willDo Kita 24 jo	Stagea n25
O-1-036	willDo Minami hiragishi	Stagea hg7
O-2-037	willDo Nishishitadai cho	Varsity House Nishi-shitadai
O-2-054	willDo Kamisugi 3chome	Viare Kamisugi 3-chome
O-4-008	willDo Kiyosumi	kiyosumi h+
O-4-038	willDo Niiza	Marvelous Niiza
O-5-013	willDo Kanayama masaki	Stegea Kanayama
O-5-040	willDo Chiyoda	Stagea Chiyoda
O-5-041	willDo Taiko dori	Stagea Taiko toori
O-5-042	willDo Kanayama	Stella Kanayama Ichibankan

Property No.	New Name	Former Name
O-5-043	willDo Kanayama sawashita	Stella Kanayama Nibankan
O-5-056	willDo Kachigawa	Stagea Kachigawa
O-6-014	willDo Ichioka	Serenite Dream Neopolis Ichioka
O-6-015	willDo Ebie	Saint Royal Club Ebie
O-6-016	willDo Imafuku nishi	Dream Neopolis Imafuku Nishi
O-6-028	willDo Shin-Osaka s I	Imperial Shin-Osaka
O-6-030	willDo Fukae minami	Dream Neo Polis Fukae Minami
O-6-044	willDo Dainichi	Dream Neo-Polis Dainichi
O-6-045	willDo Shin-Osaka s II	Stagea Higashi-nakajima I
O-6-046	willDo Tsukamoto	Imperial Tsukamoto
O-6-047	willDo Tenmabashi	Saint Royal Club Tenmabashi
O-6-048	willDo Sakaisuji honmachi	Saint Royal Club Zaimoku-cho
O-6-049	willDo Tanimachi	City Life Tani-machi
O-6-051	willDo Nanba w I	Imperial Sakurakawa-minami I
O-6-058	willDo Tsurumi morokuchi	Dream Neo Polis Tsurumi
O-6-059	willDo Hamasaki dori	Premio Hyogo
O-9-053	willDo Nakasu	Sand Mark Residence
F-4-017	willDo Todoroki	Patio Todoroki
F-6-026	willDo Nishi akashi	Satella Uozumi

< reference : name plate of building >

willDo Hamasaki dori



- URL : <http://www.re-plus-ri.co.jp/>

(Reference)

Specification examples of “willDo” properties

Video Entry Phone



24 hours ventilation system



Security Camera



Automation Key Lock



Large Size of Bath Tub



Home Delivery Package Storage

